



361° MEDINA BASKETBALL CAMP



HOW DID THIS PROJECT COME ABOUT?

This project was created by José Antonio Medina Aldana, a professional basketball player born in the town of Puerto de Santa María.

Professional career: Spain. France. Germany. Iceland (currently playing for Hamar).

Medina arrived in Iceland in 2020, and this is his fifth season playing in the country. This project was born from his work coaching Icelandic boys and girls in their preparation for the national team and collectively in clubs, but above all thanks to the trust placed in him by the families of the Hamar club to step out of their comfort zone and embark on an adventure with their children to Puerto de Santa María (Spain).

KIDS:

The short-term goal of our basketball camp is to achieve individual improvement for the players in preparation for the upcoming season, as well as to ensure they have an unforgettable week in Spain. Ultimately, we aim to help these kids reach their potential as professional players. As a team, the goal is to prepare them for the international tournament that will take place during the week of the camp.



CAMP VIDEOS
TAP HERE

CAMP'S GOALS





CAMP'S GOALS



FAMILIES:

The enjoyment of the players and their accompanying family members is also essential to us. They will all be staying at a fantastic hotel by the sea, which features a pool, bar, and restaurant where they can have fun, relax, and rest during their vacation.



LOCATION OF THE EVENT

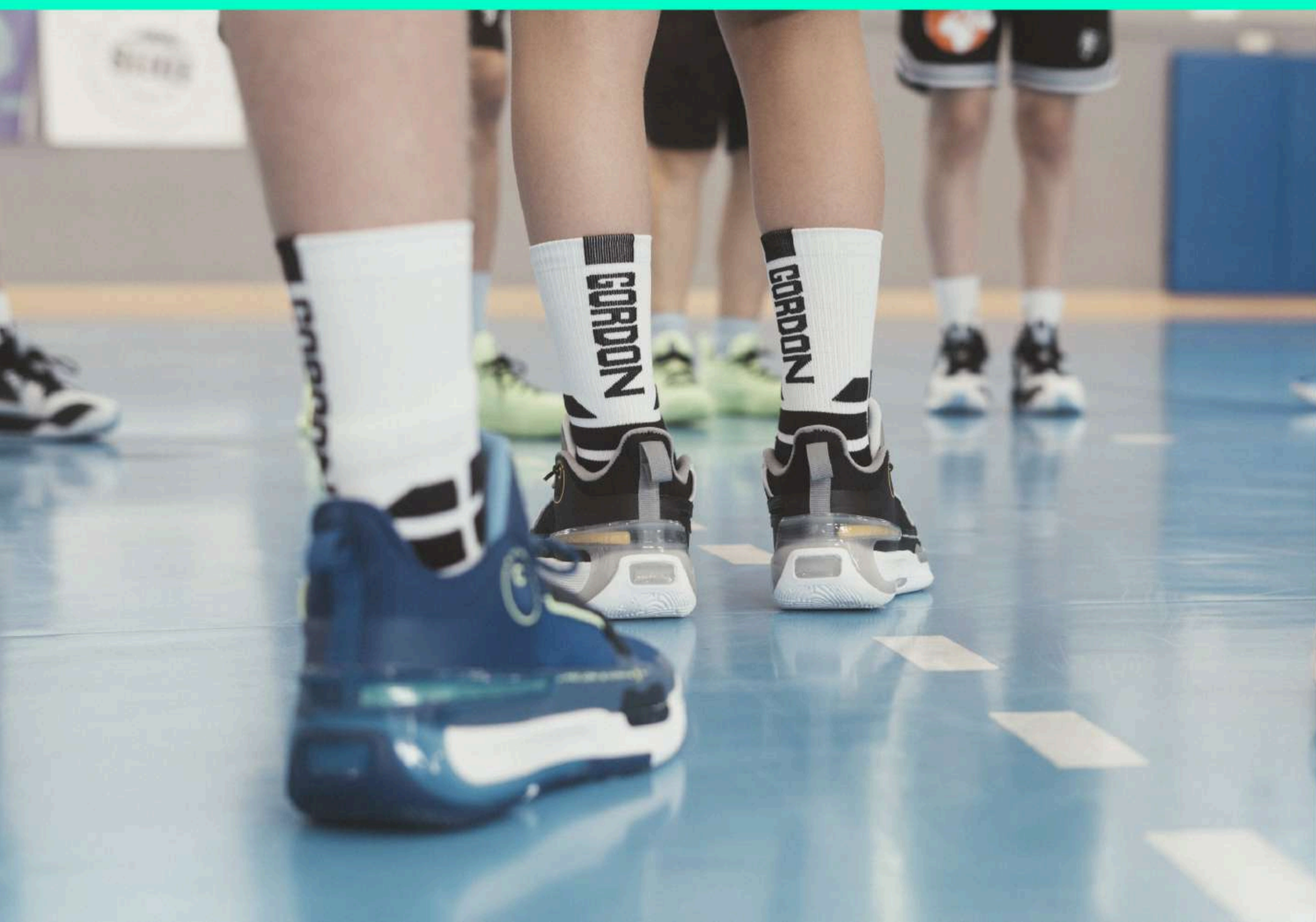
The second edition of the **361° MEDINA BASKETBALL CAMP** will take place in **El Puerto de Santa María**, a beautiful city located on the southern coast of Spain, in early July.

The training sessions and the international tournament will be held at the "**ANGELITA ALTA**" sports hall, whose facilities we already enjoyed during the first edition.

The international sports brand 361 Degrees (official sponsor of NBA MVP Nikola Jokic, among others) was the official sponsor of the first edition of our camp, which was their first event in Europe. 361° will continue to support this project in its second edition.

As our official sponsor's slogan suggests, we want to take our event “one degree beyond”. There are many basketball camps in Spain, but none conclude with an international tournament, which is what we aim for and what sets us apart from the rest.

361° OFFICIAL SPONSOR





OTHER COLLABORATORS

We have the unconditional support of the Town Hall of El Puerto de Santa María, which already backed the project during its first edition. In addition, many local and national companies that supported us will continue to do so in 2025.



WHO IS THE CAMP AIMED AT?

Boys and girls aged 12 and up (born in 2012). There are 30 spots available for this second edition: 20 for boys (2 groups of 10 boys each) and 10 for girls (one group).

Each group will be organized by age, so it is necessary to have at least 8 children born in the same year or with a one-year age difference, with the age limit being children born in 2012.

For better organization, we recommend that the 361° MEDINA BASKETBALL CAMP be proposed to full teams from clubs.

PRICE PER PLAYER: 75,000 kr.

This price includes:

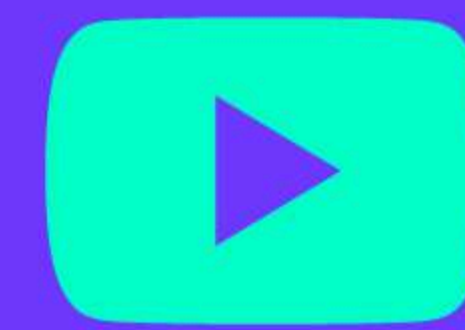
- Individual and group training sessions
- Training and game kit
- Snacks and drinks during session breaks
- Physiotherapist
- Participation in the 361° MEDINA BASKETBALL TOURNAMENT.

The tournament will take place during the week of the camp. In this tournament, our players will compete against Spanish teams and teams from other invited countries. As we saw in the first edition, this experience is personally enriching for the children, as they actively interact with other kids from different nationalities.

Our players and participants in the tournament are very important to us, but so are the spectators. For this reason, we want to create a great show for event attendees, with activities like contests, raffles, and more, ensuring they take home an unforgettable experience.



TOURNAMENT VIDEO
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TOURNAMENT VIDEO
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361° MEDINA BASKETBALL TOURNAMENT





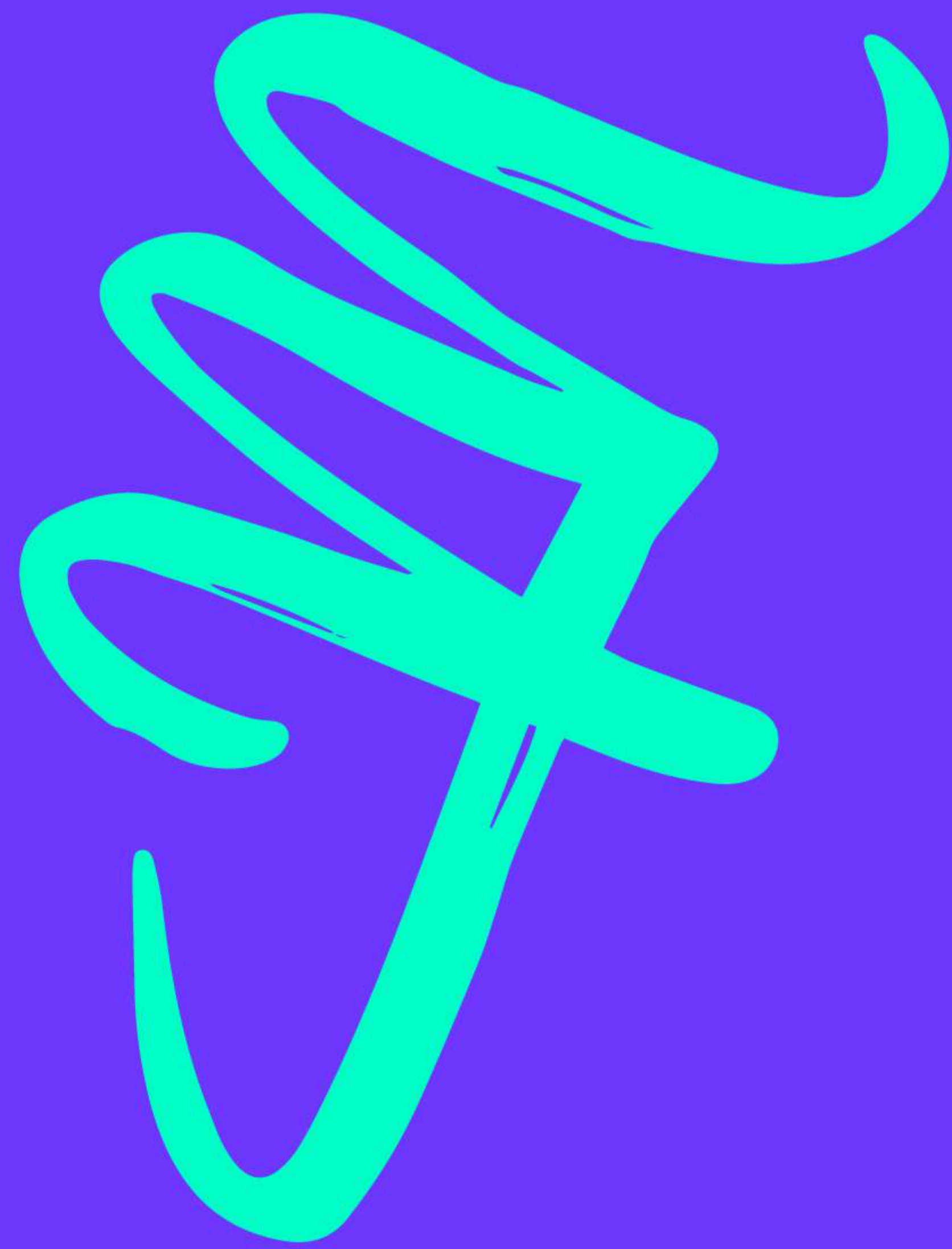
TRAVEL ARRANGEMENTS

Flights: The airports in Seville and Málaga are the closest to El Puerto de Santa María. Flight bookings and payments will be managed by the families.

Accommodation: 361° MEDINA BASKETBALL CAMP has partnered with one of the best hotels in the province, Hotel Puerto Sherry, offering exclusive deals for players and their families. The reservations will be handled by the organization, and payment will be made jointly by the players' families. The package includes accommodation, breakfast, and dinner.

Car Rental: Families will choose the transportation option that best suits their needs, and 361° MEDINA BASKETBALL CAMP will arrange bookings with one of its sponsoring companies, which will provide special pricing. The rental payment will also be made jointly by the families.

Leisure and Free Time: If any family is interested in activities or excursions, the organization can arrange them for both players and families. For example: water sports, guided tours, Aqualand, gourmet Spanish food tasting, wine tasting, etc.



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@361medinabasketballcamp

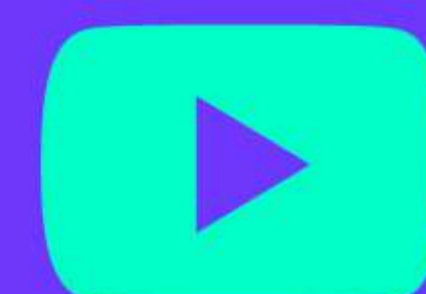
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